

# **Portfolio**

# Who needs a portfolio?

If you are majoring in Interior Design, Graphic Design, English, Communications, Photography, or Architecture chances are you will need a portfolio to show case your work. Whether it's writing samples, design plans or info graphics this is your chance to showcase your work and it will be important to showcase this on your resume.

# Where can I go to create my FREE portfolio?

**Netrivet**- is the parent company for Prophoto blogs, a highly customizable blog theme designed around the needs of photographers.

## http://www.netrivet.com/

**Bleidu.com**- a place where industry professionals such as artists, painters, photographers, designers, aspiring models, architects, animators or anyone who needs to create a free online professional portfolio.

#### http://www.bleidu.com/about\_bleidu.php

**FigDig-** a creative community that enables talented professionals to upload, manage and showcase their portfolios online for all to see. FigDig promotes creative directors, art directors, designers, website designers, photographers and illustrators that know how to produce quality creative work

#### http://www.wix.com/

**Portfoliopen**- helps you create and manage your online portfolio website. Designed especially for designers, Portfoliopen has a user-friendly interface with features that help you create a professional looking portfolio in minutes without any HTML or programming

#### http://www.portfoliopen.com/portfolios/copywriting

Google-You can also create your website on Google, you'll just need a google account.

## https://sites.google.com/

## I've built my portfolio now what?

- Have your professor, mentor, or internship supervisor critique your portfolio.
- Make sure that you're brand shines through on your portfolio using the same colors, fonts, shapes/symbols throughout your work to make it memorable.
- Add it to your resume! Provide a link at the heading of your resume, and even add a QR code to show you know the importance of social media in today's technology. Make your free QR code at any site like: <a href="http://www.qrstuff.com/">http://jumpscan.com/</a>
- Add it to your Linked In. Showcase your portfolio for your network and recruiters to see.